

Educate, Empower, Enroll

Conference for North Carolina In-Person Assisters

Monday, October 22, 2018

Greensboro Marriott Downtown
304 N. Greene Street
Greensboro, NC 27401

Hosted by

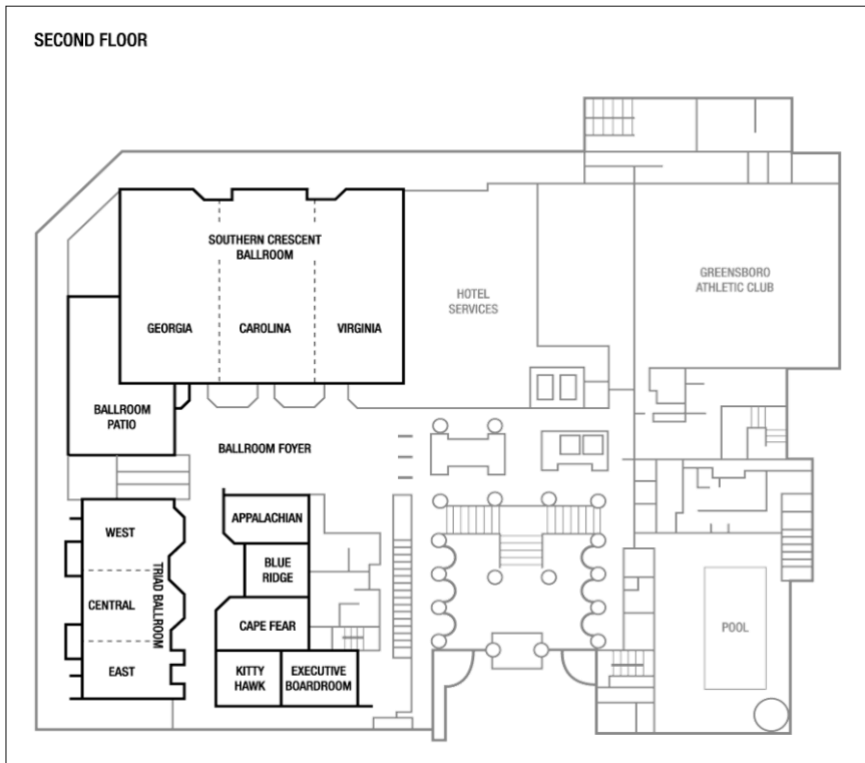


NC NAVIGATOR
CONSORTIUM

Educate, Empower Enroll: Conference for NC In-Person Assisters

8:30 am	<p>Registration Opens Free Continental Breakfast <i>Ballroom Foyer (Second Floor)</i></p>		
9:30-11:30 am	<p>Opening Plenary Session <i>Carolina Room</i></p> <p>Welcome and Opening Remarks</p> <p>From Murphy to Manteo: We're Still Here! Mark Van Arnam, Legal Aid of NC/NC Navigator Consortium Alice Pollard, NC Community Health Center Association</p> <p>What's the Fine Print? Answering Questions about Short-Term Health Plans, Association Health Plans, and More Brendan Riley, NC Justice Center</p>		
11:30-11:45 am	<p>Networking Break</p>		
11:45 am-1:45 pm	<p>Lunch Plenary Session Buffet Lunch <i>Carolina Room</i></p> <p>Beyond the Individual Mandate: New Messages for Motivation Erin Hemlin, Young Invincibles</p>		
1:45-2:00 pm	<p>Networking Break</p>		
2:00-3:00 pm	<p>Beyond the Flier: Building Sustainable Community Partnerships <i>Georgia Room</i></p> <p>This session will focus on building sustainable community partnerships and interventions that go beyond fliers and referrals. Speakers will discuss their experiences working in successful partnerships to connect consumers to coverage.</p> <p>Speakers: Joyce Gamarra, Legal Aid of NC Verlina Lomick, Gaston Family Health Services Julieanne Taylor, Charlotte Center for Legal Advocacy</p>	<p>Are There Any Other Options? Working with Consumers Who Don't Enroll <i>Virginia Room</i></p> <p>In this session, the audience will discuss ways organizations and assisters can support individuals who do not enroll in health coverage. The presenter will do a deep dive into catastrophic health plans and working with consumers to understand these health plans.</p> <p>Speaker: Susan Wilson, Council on Aging of Buncombe County</p>	<p>Outreach and Enrollment Events Best Practices <i>Triad Room</i></p> <p>This session will cover best practices in setting up and running media and consumer friendly outreach and enrollment events. Speakers will detail ideas for planning, event execution, and follow-up.</p> <p>Speakers: Mark Van Arnam, Legal Aid of NC Nick Riggs, Legal Aid of NC</p>
3:00-3:15 pm	<p>Networking Break</p>		
3:15-4:30 pm	<p>Closing Plenary <i>Carolina Room</i></p> <p>I Thought They Repealed That: Effective Communications Strategies Neph Best, NC Get Covered</p>		

Greensboro Marriott Conference Space Layout



Parking

Parking in the Marriott Parking Deck is offered at no cost to conference attendees. You will receive a voucher at the registration desk.

Conference Materials

To access conference materials after the event, please visit www.ncgetcovered.org/training-resources/.

Planning Committee

Diane Gilmore, Care Share Health Alliance
Eunice Lee-Ahn, NC Navigator Consortium/
Legal Aid of NC
Chris Lurie, Care Share Health Alliance
April Morgan, NC Community Health Center
Association
Alice Pollard, NC Community Health Center
Association
Willona Stallings, NC Get Covered/Care Share
Health Alliance
Mark Van Arnam, NC Navigator Consortium/
Legal Aid of NC



Thank you to everyone who made this event possible, especially the speakers and attendees.

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