



NC Get Covered's Latino Mini-Grant Program

Presented by:

Willona Stallings, Director, NC Get Covered

NC Get Covered Coalition Meeting

Friday, May 19, 2017



NC Get Covered
POWERED BY THE BIG TENT COALITION

Background

Funder

- Kate B. Reynolds Charitable Trust

Strategic Partners

- Association of Mexicans in NC, Inc.
- Enroll America
- Legal Services of Southern Piedmont
- NC Get Covered/Care Share Health Alliance

Purpose

- Strengthen the capacity of Latino organizations to conduct outreach and enrollment activities
- Connect Latino organizations to local ACA resources and partners



Grantees

More than \$100,000 in mini-grants distributed since the summer of 2015:

- **Association of Mexicans in NC, Inc.** (Greenville)
- **Bethesda Health Center** (Charlotte)
- **Blue Ridge Community Health Services** (Hendersonville)
- **Cape Fear HealthNet** (Wilmington)
- **Catholic Charities, Cape Fear** (Wilmington)
- **Catholic Charities, Raleigh/ Centro Para Familias Hispanas** (Raleigh)
- **CommWell Health** (Newton Grove)
- **Eastern NC Latin American Coalition** (Greenville)
- **Goler Community Development Corporation/SMSi** (Winston-Salem)
- **HealthCare Access** (Winston-Salem)
- **International House** (Charlotte)
- **Latin American Coalition** (Charlotte)
- **Lincoln Community Health Center** (Durham)
- **Mi Casa** (Winston-Salem)
- **NC Council of Churches** (Raleigh)
- **Piedmont Health Services** (Carrboro)



Selection Process

Step 1: Announcement of grant opportunity, funding criteria, and deadline

Step 2: Proposals reviewed and scored by strategic partners

Step 3: Grantees contacted and asked to submit:

- A completed W9 form
- A copy of their organization's 501c3 letter
- A signed agreement between their organization and Care Share Health Alliance

Step 4: Payment mailed to grantees and proposed activities completed during open enrollment period. On-the-ground support provided by ACA partners.

Step 5: Final reports submitted to NCGC with information about how funds were spent.



Collective Outcomes - OE4

12,850 ACA flyers/postcards mailed to Latino households

61 outreach events held

4,089 Latinos reached via enrollment events, info sessions, etc.

271 Latinos connected to safety net resources

822 Latinos enrolled in a Marketplace plan

THANK YOU!!



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