



NC NAVIGATOR
CONSORTIUM

LEGAL AID NC



A Project of Legal Aid of North Carolina

OE7 Topline Debrief

NC Get Covered Coalition Meeting

Jan 17, 2020

NC OE7 Enrollments

- 505,275 North Carolina residents enrolled during OE7
- This is about 4k additional enrollments from the OE6 numbers
- Heavy demand for in-person assistance as HC.gov experienced glitches unlike we have seen since OE1

NC OE7 Enrollments

- 3rd in the nation among FFM's
- Trail only Florida and Texas in enrollments
- Huge enrollment surge in the final ten days with nearly 250K enrolling in the closing days of the OEP

All FFM Enrollments

OE1-OE7

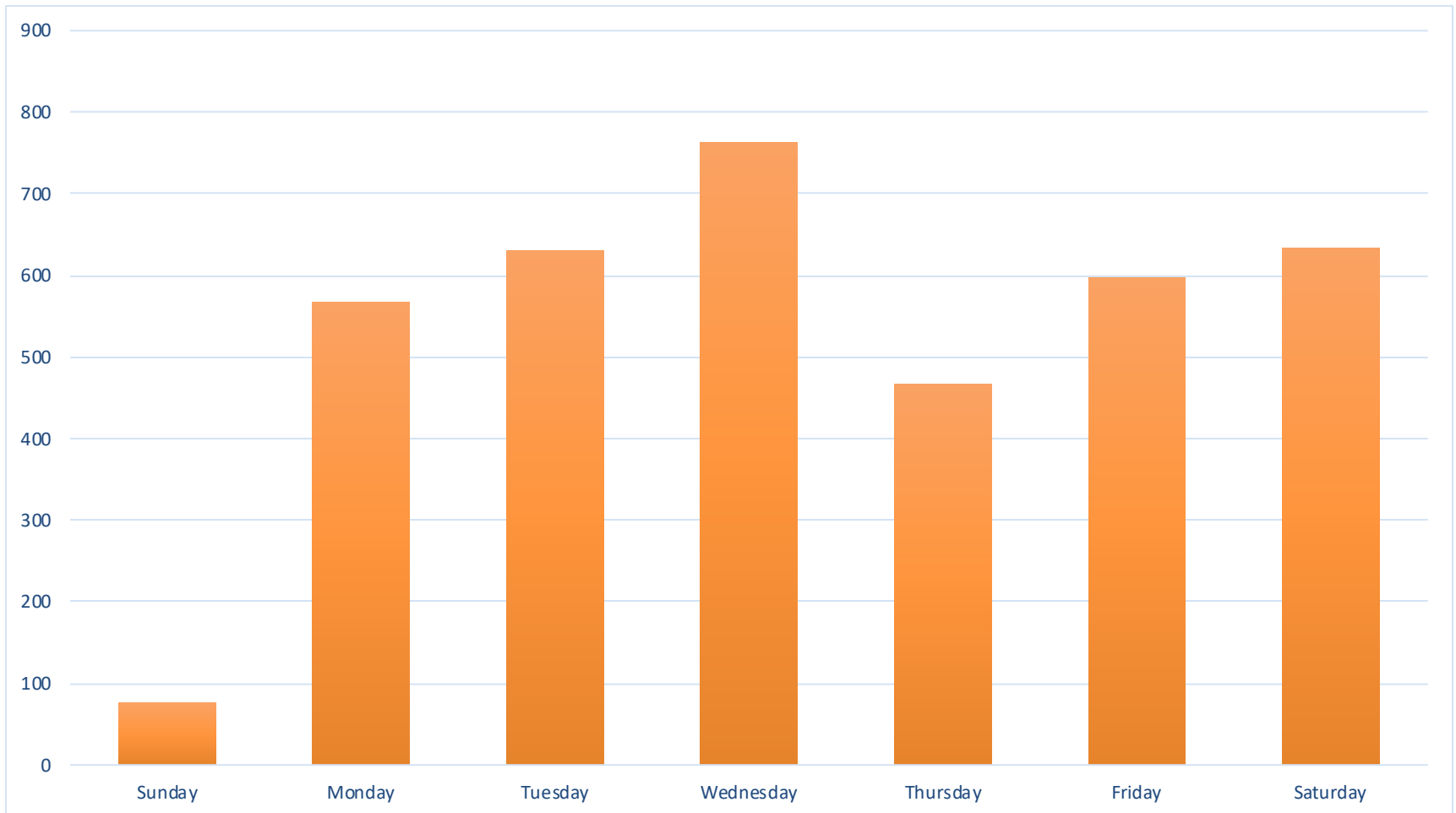


NC Enrollments

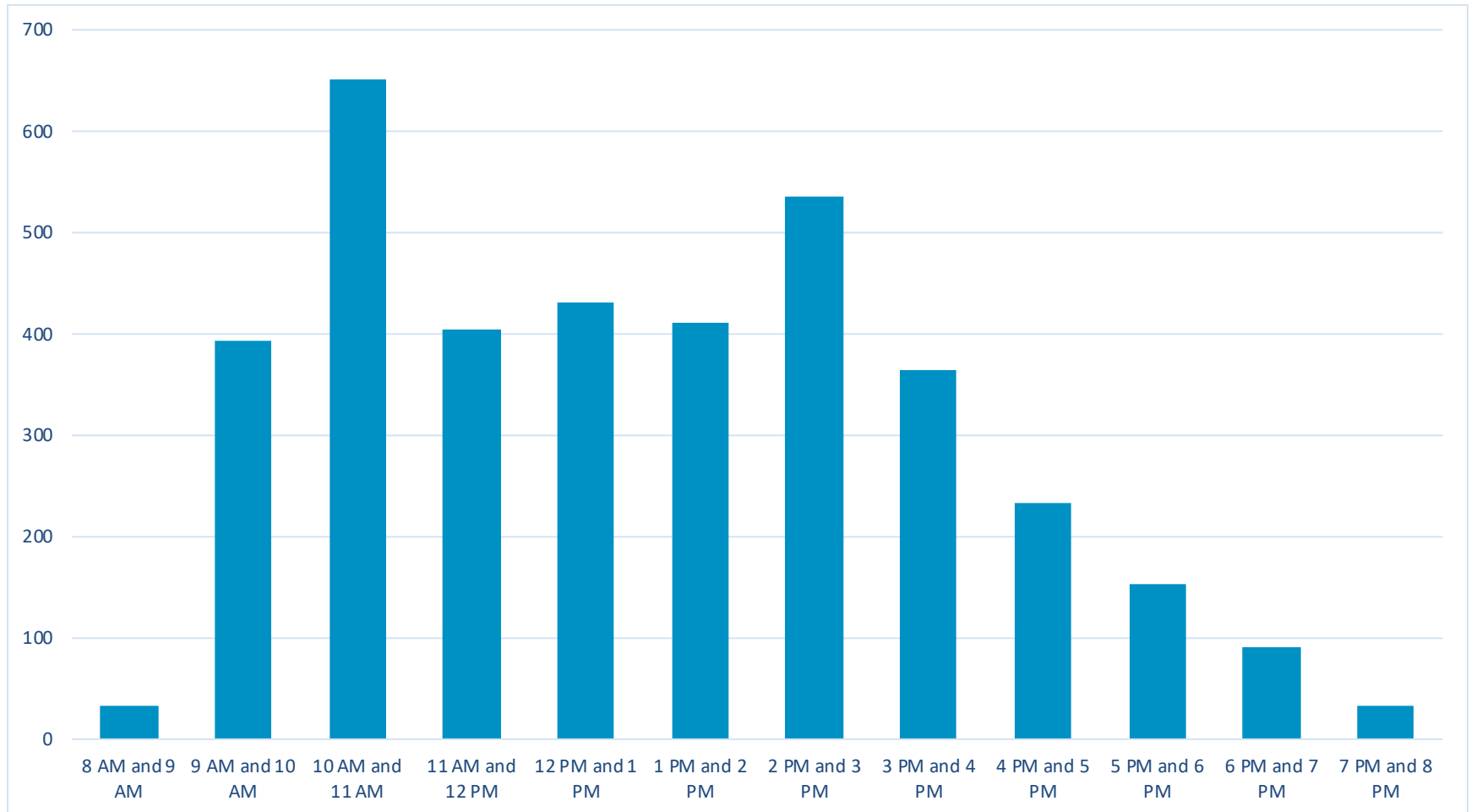
OE1-OE7



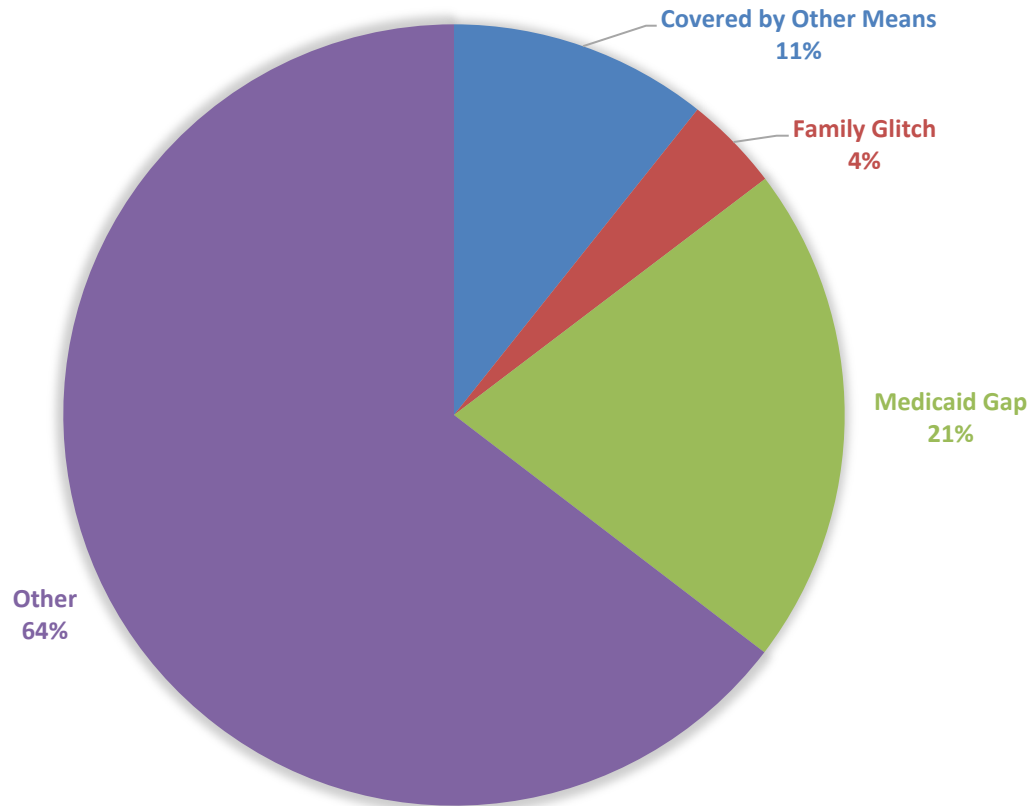
Appts by Day of the Week



Appts by Time of Day



Reasons for Not Enrolling



Outreach Data

(In new CMS grant year)

- 238 Outreach events
- 61,983 Attending events
- 16 Earned media spots
- 372,500 Targeted through earned media

THANK YOU!

Questions?